

# JOIN THE WELLBEING PARTNERS FOR TWO SIGNATURE EVENTS OCTOBER 5 & 6, 2021

10  
05  
21



Ignite  
Awards  
Gala

Our annual Ignite Awards Gala will be held virtually on October 5, 2021 to celebrate the luminaries of wellbeing among us, who are striving to advance wellbeing through cultural change. The Wellbeing Partners presents **Light of Wellness** individual awards, **Torchbearer** organizational awards, and **Illuminate** community awards alongside Trek Up the Tower team awards, the Governor's Wellness Awards, and achievement awards from the American Heart Association.

Area organizations and individuals have gone to incredible lengths during the pandemic to improve their own wellbeing and the wellbeing of those around them. We look forward to celebrating their stories.

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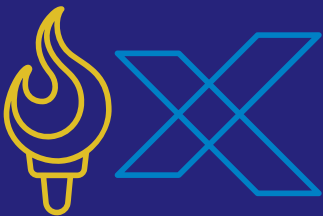
Xchange  
Summit  
2021

Our annual Xchange Summit will be held virtually on October 6, 2021. This invigorating and engaging experience will feature standout speakers from worksite wellbeing, human resources, and community public health sectors addressing important trending topics. Attendees can choose from more than 20 speakers across a variety of sessions and two keynotes. Exclusive access to all session recordings will also be provided!

Woven into this full range of speakers will be energy breaks, tools and techniques to spark innovation, and more.

For event information and details, go to [xchangesummit.com](https://xchangesummit.com).

## SPONSORSHIPS



We are confident that these virtual events will draw a larger group of registrants and, therefore, expand the reach of our sponsors with opportunities for additional promotion, a larger audience, and unique deliverables that can be the perfect fit for your organization.

Your sponsorship will help us support the success of this event so we can continue to build wellbeing into the way communities grow and do business. Learn more at [thewellbeingpartners.org](https://thewellbeingpartners.org).



The  
Wellbeing  
Partners

# STANDARD DELIVERABLES



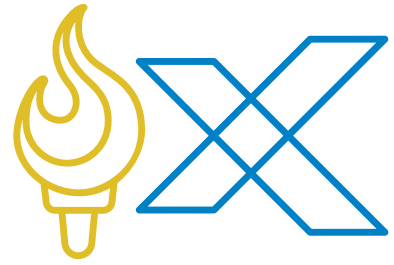
Sponsorship Level	PLATINUM \$10,000	GOLD \$8,000	SILVER \$6,000	BRONZE \$4,000	PATRON \$2,000	FRIEND \$500**
Provide up to 30-second video to be played at keynote*	●					
Opportunity to have up to two questions featured in a session poll	●					
Verbal thanks at beginning of keynote and lunch sessions	●					
Sponsor of featured video (story, award, mission moment, etc)	●	●				
List of companies registered at attendee titles	●	●				
Social media spotlights before or after event	●	●	●			
Logo on platform home page	●	●	●			
Verbal recognition in each session	●	●	●	●		
Recognition in all emails about Xchange	●	●	●	●		
Logo on Xchange website	●	●	●	●	●	
Logo in program PDF	●	●	●	●	●	
Virtual vendor space	●	●	●	●	●	●
TWP/moderator promotion of vendor spaces	●	●	●	●	●	●
Logo on rotating slides during breaks/before sessions	●	●	●	●	●	●
Recognition on Xchange website	●	●	●	●	●	●
Logo recognition on video broadcast slides	●	●	●	●	●	
Sponsored content within video broadcast	●	●	●	●	●	
Recognition in all emails about Gala	●	●	●	●	●	
Recognition on special Virtual Gala 2021 web page	●	●	●	●	●	
Recognition in award winner package	●	●	●	●	●	
Opportunity to provide materials to award winners	●	●	●	●	●	
Special thanks on social media	●	●	●	●	●	
Opportunity to sponsor a Gala award	●	●	●			
Pre-recorded introduction video of a sponsored Gala award	●					
Opportunity to provide a video about wellness at your organization to be shared on our social media channels and on the virtual Ignite Awards Gala web page	●	●				
Recognition in Gala award winner spotlights, including cross-promotion at the Xchange	●	●				
Opportunity to sponsor the virtual Gala Mission Moment Music Break	●					
Naming opportunity for sponsor breaks	●	●				
Complimentary registrations to the Xchange	14	12	10	8	6	4

\*Limited to first two Platinum sponsors to commit. \*\*Customizable with \$350 minimum. Deliverables adjusted based on contribution.

We would love to talk with you about customizing a sponsorship according to your needs! Sponsorship deliverables for customized sponsorships will be compared to Patron-Platinum sponsorships by final cost. Sponsorship may be provided in-kind.

To discuss sponsorship options, contact Melinda Sorenson at [melindas@thewellbeingpartners.org](mailto:melindas@thewellbeingpartners.org).

# 2021 IGNITE AWARDS & XCHANGE SUMMIT SPONSORSHIP FORM



Ignite Awards Gala: Tuesday, October 5, 2021 | Xchange Summit: Wednesday, October 6, 2021

To discuss sponsorship options, contact Melinda Sorenson at [melindas@thewellbeingpartners.org](mailto:melindas@thewellbeingpartners.org).

## SPONSOR FEE

Select Sponsorship

- |   |  |
|---|--|
| <input type="checkbox"/> Platinum: \$10,000 | <input type="checkbox"/> Patron: \$2,000 |
| <input type="checkbox"/> Gold: \$8,000      | <input type="checkbox"/> Friend: \$500   |
| <input type="checkbox"/> Silver: \$6,000    | <input type="checkbox"/> Custom*         |
| <input type="checkbox"/> Bronze: \$4,000    |  |

**TOTAL:**

*\*All customizable sponsorships will be invoiced based on commitment*

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SPONSOR SIGNATURE

DATE

**Make Checks Payable to:** The Wellbeing Partners (Federal Tax ID# 47-0642708)

**Credit Card Payments:** Contact Sheila Hansen for an invoice payable via credit card.

**Questions?** Contact Sheila Hansen at 402-934-5795 or  
email [sheilah@thewellbeingpartners.org](mailto:sheilah@thewellbeingpartners.org)

