

MY REWARDS

TOTAL REWARD ADMINISTRATION



IN MANY CASES, THE SUCCESS OF EMPLOYER-SPONSORED HEALTH AND WELLNESS PROGRAMS IS MEASURED BY EMPLOYEE PARTICIPATION — AND ONE EFFECTIVE MECHANISM TO DRIVE PARTICIPATION IS A POINTS-BASED REWARDS PLATFORM.

Marquee Health's 'My Rewards' program enables employers to reward healthy activities and behaviors through a points-based, online platform. Marquee's wellness consultant will partner with the employer and, if applicable, their advisor to develop a culturally-relevant series of healthy activities for employees to complete over the course of a designated time period (monthly, quarterly or annually). Points will be accumulated for each activity – and milestones will be established to earn rewards.

PLAN DESIGN

My Rewards may be added to either the Core or Enhanced plan design option.

PROMOTION

A variety of communication materials, including email blasts, flyers and posters, are included in the My Rewards program.



REWARD OPTIONS

At each achieved milestone, participants may choose from a tailored list of rewards within the member portal. Rewards are selected by the employer during implementation and may include gift cards, personal time off, wellness equipment, etc.

Clients also have the option of rewarding participants with electronic gift cards to over 100 merchants through the My Rewards portal. These electronic gift cards are available to Marquee Health My Rewards clients with no service or administrative fees.



QUALIFYING ACTIVITIES

My Rewards clients may choose from a list of Qualifying Activities to develop a tailored reward program. Four types of activities can be tracked:

- **Self-Reported:** Healthy activities that are tracked by the participant and manually entered within the My Rewards member portal on the Marquee website (ex: exercising three times a week; flu shots; local 5k run).
- **Device Verified:** Activities tracked electronically by personal fitness devices and uploaded automatically to the Marquee member portal (ex: Fitbit, Fuelband).
- **System Verified:** Activities completed within the Marquee Health portal and uploaded systemically within the participant's My Rewards page (ex: participation in a monthly webinar).
- **Third-Party Verified:** Activities completed outside the web portal that are uploaded by Marquee Health and reflected within the participant's My Rewards page (ex: biometric screenings; eye exam completion).