



Xchange

The Xchange is an all-day health and wellbeing summit that brings changemakers in workplace wellness, human resources, and community health from across the region to **collaborate** with communities across sectors for collective impact, **connect** skills with practical strategies and innovative results, and **commit** to improving health and wellness for all.

Sponsorship Packages

	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Patron \$1,000	Exhibitor \$500
Logo on homepage banner ad	X					Includes one Xchange lunch and registration, and placement in the entry hall. All exhibitors will be featured on a mapped card that attendees will use to check off booths visited to be entered into a raffle for a \$200 gift card.
Introduction of Keynote speaker	X					
10-minute onstage greeting	X					
Logo on the Xchange home page	X	X				
Sponsorship mention in press release	X	X				
Verbal recognition during event	X	X	X			
Complimentary exhibit booth	X	X	X	X		
Logo in general session presentations	X	X	X	X	X	
Complimentary registrations (additional)	5	4	3	2	1	
Logo in all event promotional emails	X	X	X	X	X	
Logo on event welcome screens	X	X	X	X	X	
Listing in event program	X	X	X	X	X	
Listing in WELLCOM Annual Report	X	X	X	X	X	
Recognition on social media channels	X	X	X	X	X	

TICKETS: Student – \$49 | Early-bird Member – \$69 | Member – \$89 | Early-bird Non-member – \$99 | Non-member – \$119

Luncheon Sponsor \$5,000

Fund a healthy lunch for the attendees.

Video Sponsor \$2,500

Funds all archival session recordings.

Gift Bag Sponsor \$2,000

Logo placed on all attendee tote bags.

Marketing Opp \$250

One item placed in attendee bags.

In-Kind Sponsorship Opportunities

- Printing services
- Videography services
- Dessert
- Sponsor a student ticket

Deliverables comparable to primary sponsorship levels.

Don't see the right fit for you? Consider sponsoring something specific, like a raffle giveaway, physical activity, photo booth, charging station, event app, lanyards, or even something personalized to your organization's products and services.

Sponsorship opportunities are unlimited and may be customized upon request!

We'd love to hear your ideas. Simply contact cgreen@elevatingwellness.org to discuss further.





Xchange Sponsorship Form

Please return by September 2, 2019.

Return the completed form to Chantelle Green at cgreen@elevatingwellness.org to receive an invoice.
To mail your form with payment, see below.

Platinum (\$15,000)

Gold (\$10,000)

Silver (\$5,000)

Bronze (\$2,500)

Patron (\$1,000)

Exhibitor (\$500)

I would like to discuss new sponsorship ideas.

TOTAL: _____

Please invoice me

Total is enclosed

Payment must be received by September 30, 2019, to be recognized as a sponsor and receive associated deliverables.

COMPANY

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL

SIGNATURE

DATE

Yes! My company will donate a door prize and/or item for the attendee goodie bags.

If mailing, return form with payment to: Chantelle Green, Barbara Weitz Community Engagement Center Room 228, University of Nebraska at Omaha, 6001 Dodge St, Omaha, NE 68182-0874

Make checks payable to: WELLCOM (Federal Tax ID# 47-0642708)

Credit card payments may be made on invoices issued by WELLCOM.

Questions? Contact Chantelle Green at 402-934-5795 or email cgreen@elevatingwellness.org.